



KAUNLARAN



The Official Bulletin of the Rotary Club of Makati, Inc., RI District 3830 Philippines

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Tuesday, 24 January 2012

Stepping Stone signs Cooperation Agreement with 5 Rotary Clubs

Stepping Stone has signed a Memorandum of Understanding with five Rotary Clubs of District 3830 for support of its activities. The agreement specifies that the 5 Clubs will support Stepping Stone in its various projects. In particular, the school requires assistance for maintaining its operation, sponsoring the education of its underprivileged students, and in promoting its Dream School Project, the flagship project of its current Board of Trustees.

In signing ceremonies held at the Mandarin Hotel at noon last Wednesday, the 18th of January, during a joint meeting of the five Clubs, the presidents of the five schools signed the Memorandum of Understanding with Stepping Stone President **Mundy Gonzalez** and Treasurer **Dayal Nandwani**.

Those who represented the Clubs included **Pres. Sonny Tambunting, Jr.** of



RC Makati Southwest, **Pres. Ruby Banares** of RC Makati Urdaneta, **Pres. Jane Lobos** of RC Makati McKinley, **Pres. Neth Oyales** of RC Makati Pasong Tamo, and **Pres. Kath Osial** of

RC Paranaque Multinational. **Ms. Dinah Dominguez**, a media personality and mother of a special child, To page 5



VIEW FROM THE TOP

By: Pres. Rene Limjoco

Back to Basics: The RI Strategic Plan

January is Rotary Awareness Month, a time for Rotarians everywhere to make a conscious effort to know, or know more, about the organization of which they are part and to which they owe the tag they are known by—Rotarian.

This is our attempt to contribute to the fulfillment of this month's objective—to make our members better informed about Rotary.

In 2001-2002, as Rotary International prepared to celebrate its centennial and was paving the way for its entry into its second century of service (Rotary was founded in 1905 by Paul Harris), it began to lay the groundwork for a strategic plan to guide the organization in its journey of service and fellowship through the next one hundred years. The plan has since been reviewed and updated periodically to adjust to and reflect the challenges and needs of a dynamic organization in a rapidly

evolving world.

The last review of the RI Strategic Plan, an extensive one, was done by the RI Board in 2009. It centered on a survey of some 14,000 Rotarians worldwide about the organization's priorities, focus group discussions to assess Rotary's image in different countries, and an analysis of other data and research. The revised plan reflects the results of this research. For example, survey responses

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RECAP

Governor's Visit
Tuesday, 17 January 2012



PDG SID GARCIA
Invocator



PP LARRY BOYER
Introducer



PDG TONY QUILA
Moderator



DG BILLY VILLAREAL
Guest Speaker



RENE LIMJOCO
Club President

It was the Governor's Visit, and **PDG Tony Quila**, moderator, had some explaining to do in deference to **DG Billy Villareal** and the district officers present: Senior Aide **Paul Chang** and Dist. Sec/DGND **Lito Colona**. Unlike in other clubs, it's the president who calls the RC Makati meeting to order and adjourns it; also unlike in other clubs, we begin the meeting with the invocation, followed by the national anthem (a practice that was initiated by **DGN Robert Kuan** during his term as club president in RY 2002-2003) instead of the other way around. "We have our way of doing things," PDG Tony said.

PDG Sid Garcia delivered an invocation in which he prayed for three things—the country, as we journey through these challenging times in the impeachment of the Chief Justice, and for truth and courage, that this exercise may make us a stronger democracy; Gov. Billy, that the Lord may continue to touch and give him wisdom, and the courage to do what is right, and bless him with good health and bless his family as well; and lastly, ourselves, as we journey through another year of service and fellowship, that we may all be more generous with our time, talents and resources and continue to serve the less fortunate. He ended

with St Ignatius' Prayer for Generosity: "Lord, teach me to be generous, teach me to serve you as You deserve—to give and not to count the cost, to fight and not to heed the wounds, to toil and not to seek for rest, to labor and not to ask for any reward save that of knowing that I do Your will."

PDG Tony, waving a copy of the December 2011 issue of the Philippine Rotary Magazine, called attention to three articles on RCM—stories on the Christmas Bazaar and Last Angel, and a third, by-lined by **Pres. Rene Limjoco**, on the club's relief operations in Bulacan, Pampanga and Tarlac in the wake of Typhoon Pedring in October 2011, made possible by P315K in cash donations from RCM members. He also mentioned the P635K raised by the Club to help the victims of Typhoon Sendong in Northern Mindanao, the bulk of which was coursed through the district.

Club Functions. **Dayal Nandwani** came up to make a video-supported report on the "Pocketful of Ideas" seminar conducted at the Stepping Stone Center by **Ms. Trish Centeno**, a masters degree holder in Special Education from Melbourne, Australia. Dayal also reported on the turnover to the school by **Ann Aspinall** of P176,700 representing donations requested and made "in lieu of flowers" by the late **John Aspinall**. The amount was augmented by P4K in donations from RC Makati Rotarians. He also thanked three other donors to the school—**PRID Paing Hechanova**, 4 brand-new air-conditioning units; **IPP Jun Rojas**, a 34-inch Sony TV; and **Eddie Galvez**, one aircon unit. Lastly, Dayal informed Gov. that they



RCM Board at meeting with Gov. Billy

are awaiting TRF's approval of the \$50K matching grant for Stepping Stone. . . . **George Inocencio** invited bowlers to beef up the Club's team to the District Bowling Tourney to be played starting Sunday, 5th February, through 4th March, at Starmall in Alabang. The team, composed of **PP Pepito Bengzon, Sec. Dean Velasco, Francis Macatulad, Reggie Nolido, George and Ann Manette**, could use at least two more players.

Shah Tamano, who was inducted into the Club in 2010 (belatedly, PDG Tony noted), graduated from the Baby Rotarians' roster in a simple ceremony where he received his brand-new, blue name plate from **Pres. Rene Limjoco** and got to keep his Baby Rotarian's gold name plate as a souvenir.

Pres. Rene informed that the Club has reserved one table at the DisCon and that the first 10 registrants' fees will be paid for by the Club; to encourage attendance, the club is offering the next 20 joiners a 50% discount on the P3K fee, which includes one lunch and one dinner at the Shangri-la Hotel. Pres. Rene added that the Discon includes Family of Rotary activities, for which they are thinking of inviting **Richard Santiago** for a planned barbecue.



Pres. Rene Limjoco congratulates Shah Tamano on his graduation as a Baby Rotarian



ATTY. BERNADETTE JUAREZ

Bernadette G. Juarez finished her Bachelor of Arts degree at the University of the Philippines in 1981, took up law at the UP College of Law, and passed the bar in 1986.

She and her husband have been in business since their College of Law days. To-date, they continue to do business through their company, Copylandia, which is primarily engaged in the sales and distribution of office, printing, finishing and shredding equipment all over the Philippines. Copylandia also does print services.

She is one of 7 volunteer teachers in the Philippines who have trained and been certified by the Art of Living Foundation to teach the Sudarshan Kriya, a breathing and meditation technique. The Art of Living Foundation is a volunteer-based, non-profit, educational and humanitarian NGO which has presence in 151 countries. It was founded in 1981 and its international headquarters is based in Bangalore, India .

The Sudarshan Kriya is a stress-elimination technique which is taught for a total of 22 hours, divided into 4-hour sessions and spread over 4-6 consecutive session days. Roughly around 300 million people worldwide have taken and benefited from the course. The techniques learned in the course can be practiced regularly and just takes 25 minutes per day to complete.

The speaker took the Sudarshan Kriya course in 2007 and has benefited greatly from the techniques. She has decided to get the necessary training and certification from the international headquarters so she can share her knowledge with others. Since 2009, she has been teaching the Sudarshan Kriya course as part of her volunteer and advocacy work.

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clearly linked membership growth to strong clubs, and external data indicated that opportunities for service and networking are Rotary's greatest appeal.

In addition, the Strategic Planning Committee carried out a detailed analysis of Rotary's strengths, weaknesses, opportunities, and challenges and considered its findings in relation to the organization's mission, vision, and strategic priorities. The plan, which took effect 1 July 2010, also unifies the strategic direction of RI and The Rotary Foundation by emphasizing the connection between clubs' most popular service areas and the areas of focus in the Foundation's Future Vision Plan.

Rotary Anns' Day

Tuesday, 24 January 2012

The Conservatory, The Peninsula Manila

Starts at 12:30PM

Adjourns at 2:00PM

- Call to Order **Pres. Rene Limjoco**
- Invocation **Angela Quila**
- Philippine National Anthem
- RC Makati Hymn
- Introduction of Visiting Rotarians & Guests **Mariza del Rosario**
- Welcome Song / AVP
- Greetings to Birthday and Wedding Anniversary Celebrators
- Club Functions & Committee Announcements
- Graduation of Baby Rotarian - Mandy Pascual
- President's Time **Rene Limjoco**
- Fining Session **Cat Rufino**
- Introduction of the Guest Speaker **Tesha Garcia**
- Speech:

ATTY. BERNADETTE JUAREZ
 Certified Teacher, Sudarshan Kriya
 Art of Living Foundation

- Q & A
- Response **Pres. Rene Limjoco**
- Adjournment

Mariza del Rosario
 Moderator

In a nutshell, the Plan leads Rotary back to the basics upon which the organization was founded in 1905 and which saw it through a century of growing relevance throughout the world.

Here are the key points of the revised RI Strategic Plan:

Essence

Rotary International is a worldwide network of inspired individuals

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JANUARY: Rotary Awareness Month

TODAY: Tuesday, 24 January

Rotary Anns' Day

Guest Speaker:

Atty. Bernadette Juarez

Certified Teacher, Sudarshan Kriya
Art of Living Foundation

Thursday, 26 January

Anti-TB MOA Signing with

Sinagtala Elementary School, Quezon City
MRCFI Building

2:30PM

In charge: **PP Puno Peña**

Tuesday, 31 January

Guest Speaker:

Jaime Yrastorza, DMD.

President, Uplift Internationale

Topic: Uplift & "Operation Taghoy"

FEBRUARY: World Understanding Month

Sunday, 5 February

Opening, District Bowling Tournament

Starmall, Alabang

Other play dates: All ensuing

Sundays until 4th February

In charge: **George Inocencio**

Tuesday, 7 February

Guest Speaker:

Mr. Ramon Borromeo

President

Skyway O & M Corp.

Topic: *Operation of the*

South Luzon Expressway

Tuesday, 14 February

Valentine's Party

The Conservatory, Peninsula Manila
12 Noon

HAPPY BIRTHDAY

ROTARIANS

PP Fred Parungao, 24 January

Rick McGonegal, 25 January

Carding de Leon, 27 January

Peter Manzano, 28 January

Shah Tamano, 30 January

ROTARY ANNS

Bina Nandwani, 26 January

Brin Panlilio, 26 January

Marie Segura, 26 January

Rose de Vries, 29 January

Virgie del Mundo, 30 January

WEDDING ANNIVERSARIES

Raul & Baby Fores, 24 January

Bubi & Marian Krohn, 25 January

Peter & Pam Manzano, 28 January

Ferdie & Menchit Ordoveza, 28 January

Ting & Gemma Antonio, 30 January

PP Jun & Marlo Braun, 30 January

View from from page 3

who translate their passions into relevant social causes to change lives in communities.

Vision

We will be the service organization of choice with dynamic, action-oriented clubs whose contributions improve lives in communities worldwide.

Mission

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Core Values

- Service
- Fellowship
- Diversity

10 January 2012

Regular Non-Exempt	
Members in Attendance	55
Honorary and Exempt Members /	
Visiting Rotarians and Guests	33
Total Attendance	88
Make-Ups	5
Total Attendance Credit	60
Total Regular	
Non-Exempt Members	124
Exempt Members	25
Total Membership to date	149*
Honorary Members	10
Attendance Percentage	48.39%

Make Ups:

1. Mon Diokno
2. Ai-Ai Galvez
3. PDG Sid Garcia
4. Mandy Pascual
5. Carlo Rufino

*** Member Lost:**

1. Takehiro Shimada

- Integrity
- Leadership

Strategic Priorities

- Support and Strengthen Clubs
- Focus and Increase Humanitarian Service
- Enhance Public Image and Awareness

Moving forward, the Strategic Planning Committee and the RI Board will continue to refine and redefine the goals attached to each priority and develop tactics for achieving and measuring success. "The revised strategic plan focuses RI's efforts on the clubs and getting back to basics," says RI Director Thomas Thorfinnson. "RI's main role should be supporting clubs and helping them to expand their service and publicize the accomplishments of their efforts."

Stepping Stone page 1

who is a prospective member of RC Makati Urdaneta, also volunteered to be an endorser of the school and assist it in its media campaigns.

Earlier Rtn. Dayal showed a video of the Dream School Project of Stepping Stone, followed by a brief historical background of the school and an explanation of the Dream School Project.

The presentation outlined the milestones in the development of the school:

- 1972--creation of Makati Research and Development Center (MRDC), a special school, by the Rotary Club of Makati during the term as club president of PRID Paing Hechanova; MRDC was later renamed Stepping Stone Learning Center;
- 1985--turnover of the project to District 3810, under then District Governor Antonio Rufino;
- 1986-- incorporation of the Development

Center for the Handicapped Foundation by 7 Makati clubs namely, RC Makati, RCM West, RCM North, RCM Central, RCM Guadalupe, RCM Ayala and RCM South;

- 2005--Stepping Stone finds a new home at 7419 Bernardino Street, Guadalupe Viejo, Makati;
 - 2010--RC Makati Inc. officially takes back the project from the district, and a new board is formed retaining only Chairman Riquit Lagdameo from the old board;
 - 2012--the seeds of the Dream School are sown.
- The Dream School Project is a project of the current Board of Trustees of Development Center for the Handicapped Foundation, Inc.



(DCHF), the foundation that runs the school. The present Board is made up entirely of members of the Rotary Club of Makati. It seeks to build a state-of-the-art school that will be a center of excellence in the country in the education of people with special learning needs.

Pending agreement on the location of the school, a full-scale media and online campaign is being prepared to solicit donations for the project.

Recap from page 2

He also mentioned that the Fun Run for the Rotary Homes will be taking place at a time to be announced, and ticked off the upcoming speakers—**Atty. Bernadette Juarez** today, an Anns Day; **Jaime Yrastorza**, president of RC Denver and of Uplift International on 31 January; and **Ramon Borromeo**, president of Skyway, to speak on the SLEX on 7th February.

February 2012: P860 for those who will opt to pay as they come; P575 for those who prefer to pay in advance for all lunches for the upcoming quarter. He explained that the new rate is still lower than the P985 that

the Mandarin charges RC Makati Urdaneta and just a tad higher than the rate at Tower Club, which is P800.

Gov. Billy Villareal had met with the Board of Directors in the morning, during which time Pres. Rene and the directors briefed him and his team on the on-going projects and activities of the Club and other matters. In his speech to the general membership over lunch, Gov. Billy began by explaining the reason for a Governor's Visit—to determine whether or not a club is effective and to find out if there are challenges confronting the club that the Governor "may be able address or assist in addressing." He defined an "effective club" as one that can gain and maintain membership;

be able to support The Rotary Foundation's finances and programs; carry out community projects; and develop leaders capable of serving Rotary beyond the club level. In specific terms, this year's district goals are: for membership, net plus 2; for community service, one project for every avenue of service; for TRF, \$50 per capita giving to the Annual Program Fund; for training, develop leaders for the next generation. Per the Board's briefing, he declared that the Club "is approaching effectiveness" and counseled the Board to participate more in TRF programs as well as district programs and activities such as the district conference, district assembly, and the handover that marks the transition from one governor to the next.

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST.** The development of acquaintance as an opportunity for service;
- SECOND.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

PROGRAM ADVISORY

Next Week:
Tuesday, 31 January

Guest Speaker:
Jaime Yrastorza, DMD
President, Uplift Internationale
Topic: Uplift & "Operation Taghoy"

RI unveils 2012-2013 theme, 'Peace Through Service'



RI President-Elect Sakuji Tanaka

RI President-elect Sakuji Tanaka will ask Rotarians to build *Peace Through Service* in 2012-2013.

Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

"Peace, in all of the ways that we can understand it, is a real goal and a realistic goal

for Rotary," he said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."

Peace has different meanings for different people, Tanaka said.

"No definition is right, and no definition is wrong," he said. "However we use the word, this is what peace means for us.

"No matter how we use, or understand the word, Rotary can help us to achieve it," he added.

Tanaka, a businessman from the greater Tokyo metropolitan area, shared how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio, in 1975, he said, he began to realize that his life's purpose was not to make more money, but to be useful to other people.

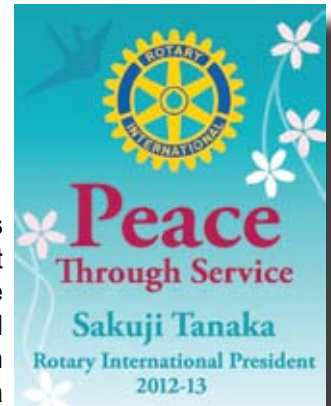
"I realized that by helping others, even in the simplest of ways, I could help to build peace," Tanaka said. He noted that the Japanese tradition of putting the needs of society above the needs of the individual helped his country rebuild after the tsunami and earthquake in March.

"This is a lesson that I think the whole world can learn from, in a positive way.

When we see the needs of others as more important than our own needs -- when we focus our energies on a shared goal that is for the good of all -- this changes everything," he said. "It changes our priorities in a completely fundamental way. And it changes how we understand the idea of peace."

Tanaka will ask Rotarians to focus their energy on supporting the three priorities of the [RI Strategic Plan](#), he said. He added that he will ask the incoming leaders to promote three Rotary peace forums, to be held in Hiroshima, Japan; Berlin, Germany; and Honolulu, Hawaii, USA.

"In Rotary, our business is not profit. Our business is peace," he said. "Our reward is not financial, but the happiness and satisfaction of seeing a better, more peaceful world, one that we have achieved through our own efforts." -- Megan Ferringer and Arnold R. Grahl, *Rotary International News*



Laugh Lines

Contributed by DGN Robert Kuan

We'll begin with a box, and the plural is boxes, but the plural of ox becomes oxen, not oxes. One fowl is a goose, but two are called geese, yet the plural of moose should never be meese.

You may find a lone mouse or a nest full of mice, yet the plural of house is houses, not hice. If the plural of man is always men, why shouldn't the plural of pan be pen?

If I speak of my foot and show you my feet, and I give you a boot, would a pair be called beet? If one is a tooth and a whole set are teeth, why isn't the plural of booth, beeth?

Then one may be *that*, and there would be *those*, yet hat in the plural would never be hose, and the plural of cat is cats, not cose.

We speak of a brother and also of brethren, but though we say mother, we never say methren. Then the masculine pronouns are

he, his and him, but imagine the feminine: she, shis and shim!

Let's face it - English is a crazy language. There is no egg in eggplant nor ham in hamburger; neither apple nor pine in pineapple. English muffins weren't invented in England.

We take English for granted, but if we explore its paradoxes, we find that quicksand can work slowly, boxing rings are square, and a guinea pig is neither from Guinea nor is it a pig. And why is it that writers write, but fingers don't fing, grocers don't groce and hammers don't ham?

Doesn't it seem crazy that you can make amends but not one amend?

If you have a bunch of odds and ends and get rid of all but one of them,

What do you call it?

If teachers taught, why didn't preachers

praught? If a vegetarian eats vegetables, what does a humanitarian eat? Sometimes I think all the folks who grew up speaking English should be committed to an asylum for the verbally insane.

In what other language do people recite at a play and play at a recital?

We ship by truck but send cargo by ship, we have noses that run and feet that smell. We park in a driveway and drive in a parkway. And how can a slim chance and a fat chance be the same, while a wise man and a wise guy are opposites?

You have to marvel at the unique lunacy of a language in which your house can burn up as it burns down, in which you fill in a form by filling it out, and in which an alarm goes off by going on.

And in closing..... If Father is Pop, how come Mother's not Mop?

The English Plural

Oddities of the English language